



JENNIFER LUDICKE

PRODUCTION MANAGER

HELLO

I'm Jen Ludicke, a print production manager currently employed with Neiman Marcus in Las Colinas, TX.

I've been working in the graphic design field for over 10 years. I began my career as a packaging production artist, then moved on to publishing, spent a year learning the agency ropes, and now manage a team of print production artists in the world of high-end retail.

CONTACT

Available upon request.

w: thedesignerbee.com

EDUCATION

Bachelor of Fine Arts

Minor in English

Texas State University

2000 - 2004

EXPERIENCE

2013 - Present

Neiman Marcus

Production Artist Manager

Manage the team of print production artists which includes building 6-month schedules for each member, daily maintenance of rush collateral job assignments, and regular status meetings with my peers. I also maintain a full workload of production projects including *the book* and Neiman Marcus Direct catalogs.

2010 - 2013

Neiman Marcus

Production Artist

Print production for catalog and collateral pieces. Job duties included seeing the creative team through the production and pre-press processes to ensure timely and quality delivery of final printed pieces. Additionally, working in tandem with the Creative Director, multiple Art Directors, and Production Managers to prepare for book reviews, vendor presentations, and final output on projects such as the annual Neiman Marcus Christmas Book.

2008 - 2009

TM Advertising

Production

Created mechanicals for final production for various clients including American Airlines, Nationwide Insurance, Bell Helicopter, and Discover Card. Produced prospecting packages for account reps with collateral to drive new business. Worked closely with the Interactive Team to create layered files to be used in multimedia applications for web use.

2006 - 2008

Macmillan/McGraw-Hill

Graphic Designer

Responsible for creation of print marketing collateral used by the Macmillan and Glencoe sales-force such as literature, event and meeting materials and promotional pieces.

2005 - 2006

International Development Corp.

Graphic Designer

Packaging design for Westinghouse solar products and other trademarks under the IDC name. Responsible for photo modification for print production on a variety of subject matter including studio and lifestyle.

Freelance Graphic Design Work

New Vision Eye Center – Flyers, brochures, newspaper ads, posters, static web banners, etc.

Passage Island Construction & Harbor Classic Homes – Site map illustrations, floor plans, brochures, flyers, etc.

Rose Gate Farm – Flyers and brochures.

Women of Faith – Holiday Catalog and Keynote presentations.

EXPERTISE

Adobe Creative Suite & Creative Cloud

InDesign

Illustrator

Photoshop

Other skills: Keynote, MS Office, Adobe Muse, FileMaker

References available upon request.